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**TREMBLAY'S HOLDING COMPANY, INC. TAKES STEP TO REFOCUS ITS CORE BUSINESS
WITH SALE OF LUXURY MOTOR COACHES TO ACADEMY BUS**

NEW BEDFORD, MA (8.31.15) - - Tremblay's Holding Co., Inc. (the parent company for both Tremblay's Bus Co., LLC and Tremblay's Motor Coach, LLC) announces the sale of its fleet of 16 motor coaches to Academy Bus, the largest privately owned and operated transportation company in the United States that has been serving the Northeast region for over 40 years.

Tremblay's will continue to operate its school bus division and provide school bus charters and van transportation. The company has over 250 school buses and 100 vans of various sizes, including wheelchair vans that meet ADA requirements.

"We want to reassure our customers that the company is still in the school bus charter business but on a different scale and with other equipment," said Leo Tremblay, President. "This move allows us an opportunity to focus on the aspects of our business that we do best. Our customers can still count on the Tremblay's brand of quality and professionalism in both our school bus charter and our school bus services. As a locally owned company that employs hundreds of local people, we are proud of our leadership position in the industry, and look forward to many more years of serving the transportation needs of our region."

The sale is effective as of August 28, 2015. Academy Bus operates a fleet of 1000 buses from 15 facilities stretching from Boston to Miami. The company's diverse charter services include corporate transfers, professional sports team moves, university contract constructs, private charters and more.

Tremblay's Bus Company was founded in 1967 by Leo and the late Claire Tremblay to serve factory workers in Southeastern Massachusetts. Over the years, the company has grown from one station wagon into a fleet of 250 school buses and become recognized as the industry leader for student transportation throughout the region. In addition to its school bus division, the company provides school bus charters and van transportation through a fleet of over 100 vans of various sizes, including wheelchair vans that meet ADA requirements. A commitment to continuing excellence drives the journey of this family-owned and -operated leader in the transportation services industry.

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